

Facts & Stats



We do so much online – from banking to shopping to socializing and more. Make the internet safer for you and your family with MetLife and Aura Identity & Fraud Protection. It's all-in-one proactive protection to help stop threats before they strike.

The average consumer's digital activity

22

devices¹

100

online passwords²

8+

hours/day online³

Digital identity theft and fraud activity



The FBI receives over 2,000 fraud complaints daily.⁴



Victim losses are reported to be over 10.3 billion last year.⁴



50% of Americans are worried about their digital security and data breached.¹

Identity & Fraud Protection powered by Aura includes these features to help minimize the risk of identity theft:



Identity Theft Protection

Get alerted to detected threats to your identity, SSN, online accounts & more. Plus, guard against data brokers that try to sell your info on the Web.



Financial Fraud Protection

Stay a step ahead of threats with credit, bank account and personal property monitoring, and financial tools to help keep your assets safe.



Digital Security

Connect online more securely and privately with intelligent safety tools that help protect your passwords, devices, and Wi-Fi connections from hackers.



Additional benefits that work for you

- A choice of plans and options to fit your needs and budget.
- 100% U.S.-based Customer Support available 24/7/365 to answer account technical or billing questions.
- White glove fraud resolution services to assist victims of fraud through every step of the restoration process.

Questions? Aura's customer support team is available 24/7/365 at 1-844-931-2872.

1. Consumers Benefit From Virtual Experiences, but Need Help Managing Screen Time, Security and Tech Overload. <https://www2.deloitte.com/us/en/pages/about-deloitte/articles/press-releases/connectivity-and-mobile-trends.html>. Accessed June 2023.
2. How Many Passwords Does The Average Person Have in 2023? <https://incritoools.com/how-many-passwords-does-the-average-person-have/>. Accessed June 2023
3. Average time spent per day with digital media in the United States from 2011 to 2024. <https://www.statista.com/statistics/262340/daily-time-spent-with-digital-media-according-to-us-consumers/>. Accessed June 2023.
4. Federal Bureau of Investigation Internet Crime Report 2022. https://www.ic3.gov/Media/PDF/AnnualReport/2022_IC3Report.pdf

No one can prevent all identity theft or monitor all transactions effectively.

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